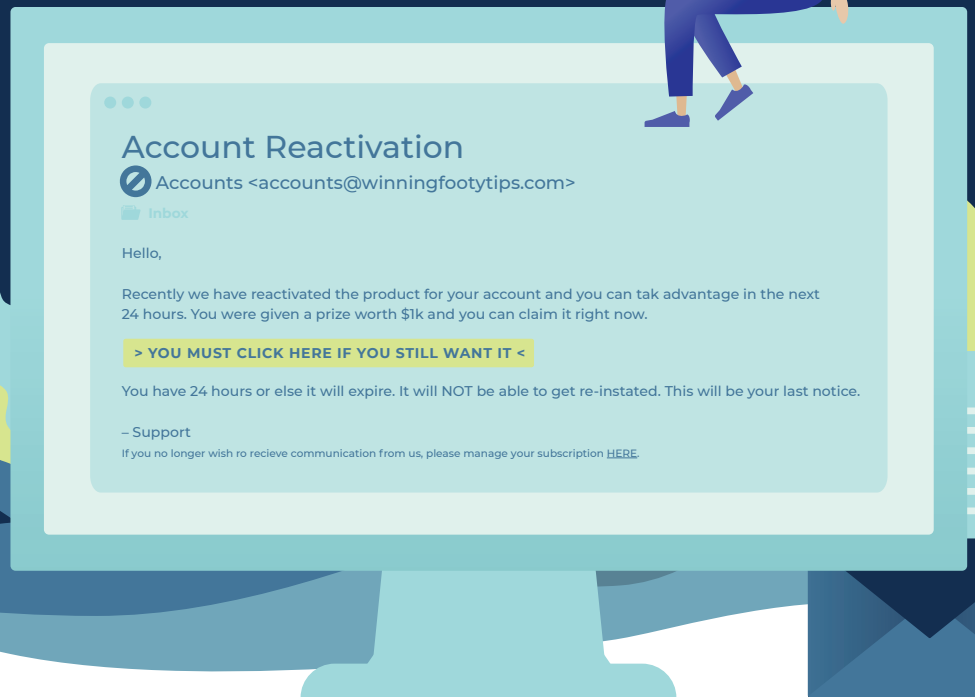


Think Email, Think S.C.A.M.!

Can you spot
the S.C.A.M.
tactics used
in this email?



S

Sender

Who is really sending you
the email?

- An email address containing an IP address is probably fake.
e.g. Microsoft@172.16.123.135
- Organisations will not use a **free email service** provider. e.g. microsoft@gmail.com
- Keep an eye out for **unusual domain names**.
e.g. vaevk.in

A

Action

What does the email want
you to do?

- Be careful of clickbait tactics such as:
- **Sense of urgency** – getting you to act (or click) quickly without thinking.
 - **Sense of curiosity** – the need to know or learn more.

C

Content

What's in the contents
of the email?

- **Spelling & grammatical errors** can be a good indication of a phishing attack
- Always look under **links** (tip hover your mouse over the link to make sure the URL is safe)
- Beware **attachments!** Check the email for signs of phishing before opening any attachments
- Never fill out a **form** embedded in an email.

m

Manage

It's a S.C.A.M.! What should
you do?

- Don't ever respond to a SCAM email.
- Don't do anything that the SCAM email wants you to do.
- Notify your company's IT service desk immediately.

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Account Reactivation

Accounts <accounts@winningfootytips.com>

Inbox

Hello,

Recently we have reactivated the product for your account and you can take advantage in the next 24 hours. You were given a prize worth \$1k and you can claim it right now.

> **YOU MUST CLICK HERE IF YOU STILL WANT IT** <

You have 24 hours or else it will expire. It will NOT be able to get re-instated. This will be your last notice.

– Support

If you no longer wish to receive communication from us, please manage your subscription [HERE](#).

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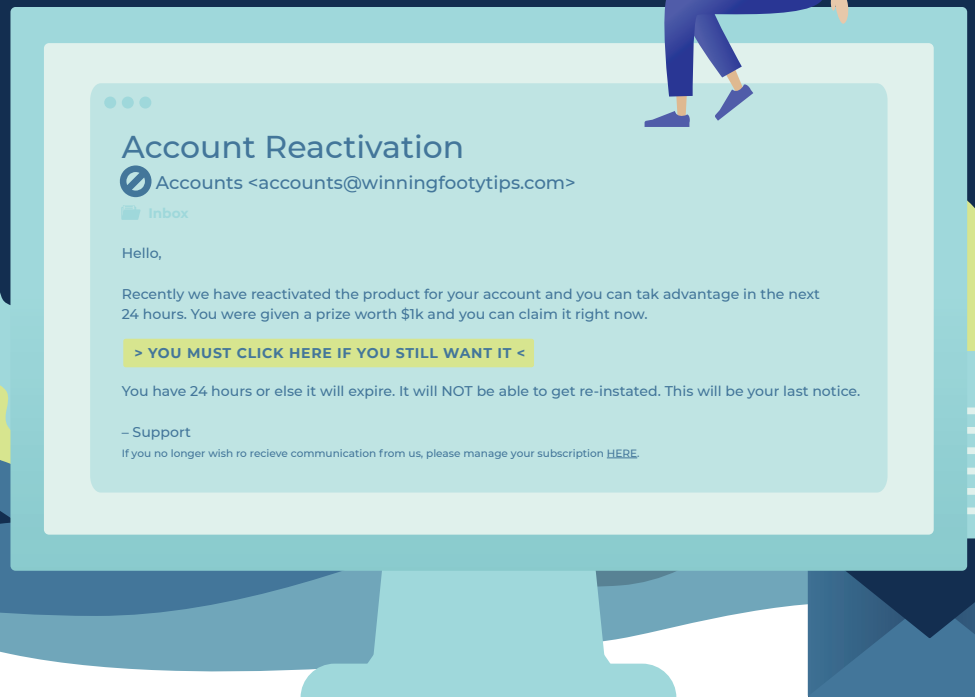
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