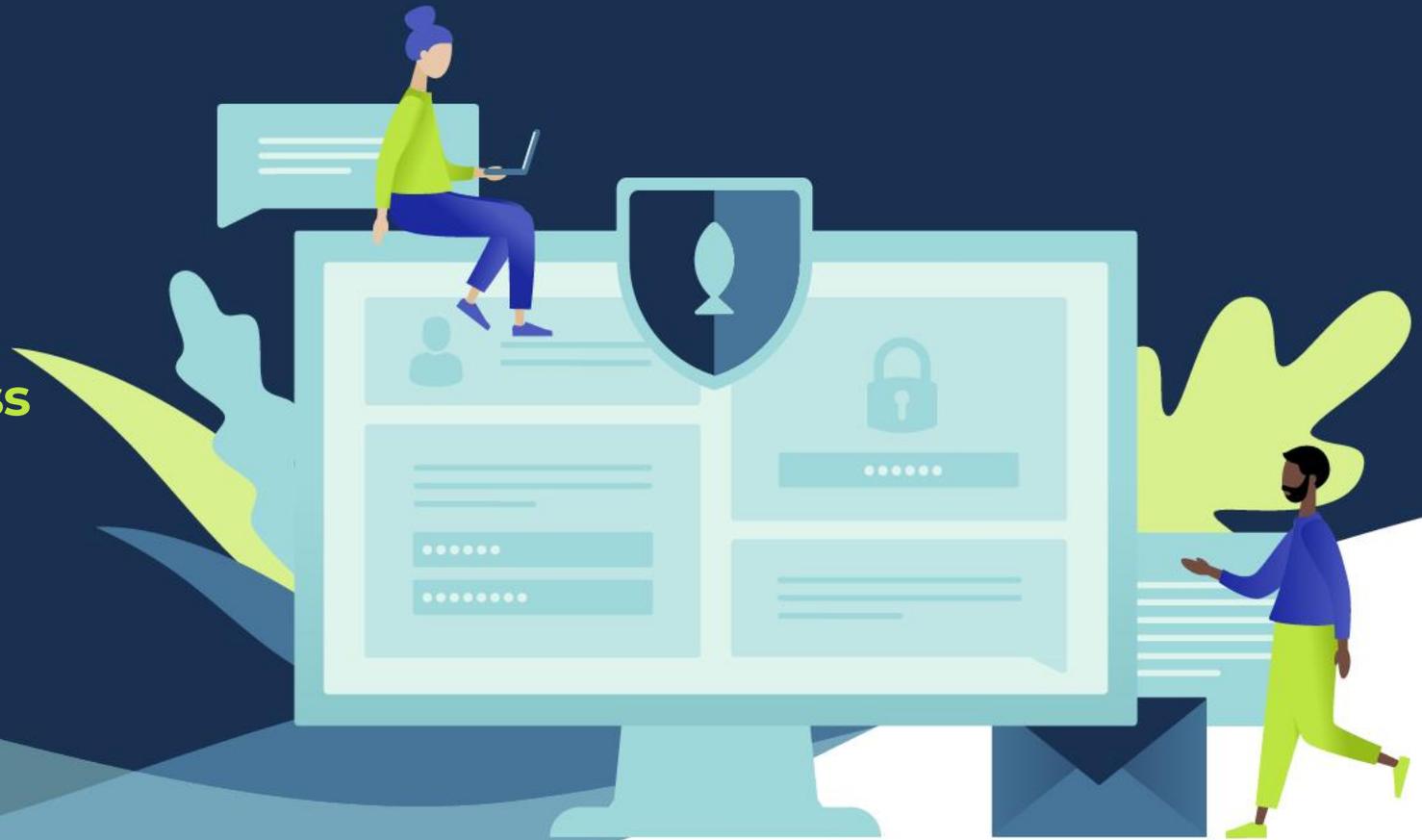




Phriendly Phishing

Everything you need to know
about our new Employee
Phishing & Security Awareness
Training



What is Phishing?



Phishing is a form of fraud where online scam artists use fake emails to trick users into giving away access to accounts in order to steal money or information.



How it Works



Phishing is a fast, easy and cost-effective method for cyber criminals to steal money and data. And it's only becoming more prominent.

Unfortunately, many phishing attacks begin when a person unknowingly clicks on a phishing email.

To ensure all our employees are protected, we have engaged **Phriendly Phishing** to conduct security awareness training and ongoing phishing assessments for staff.

91%

of all cyber attacks begin with phishing emails.

Employee Program

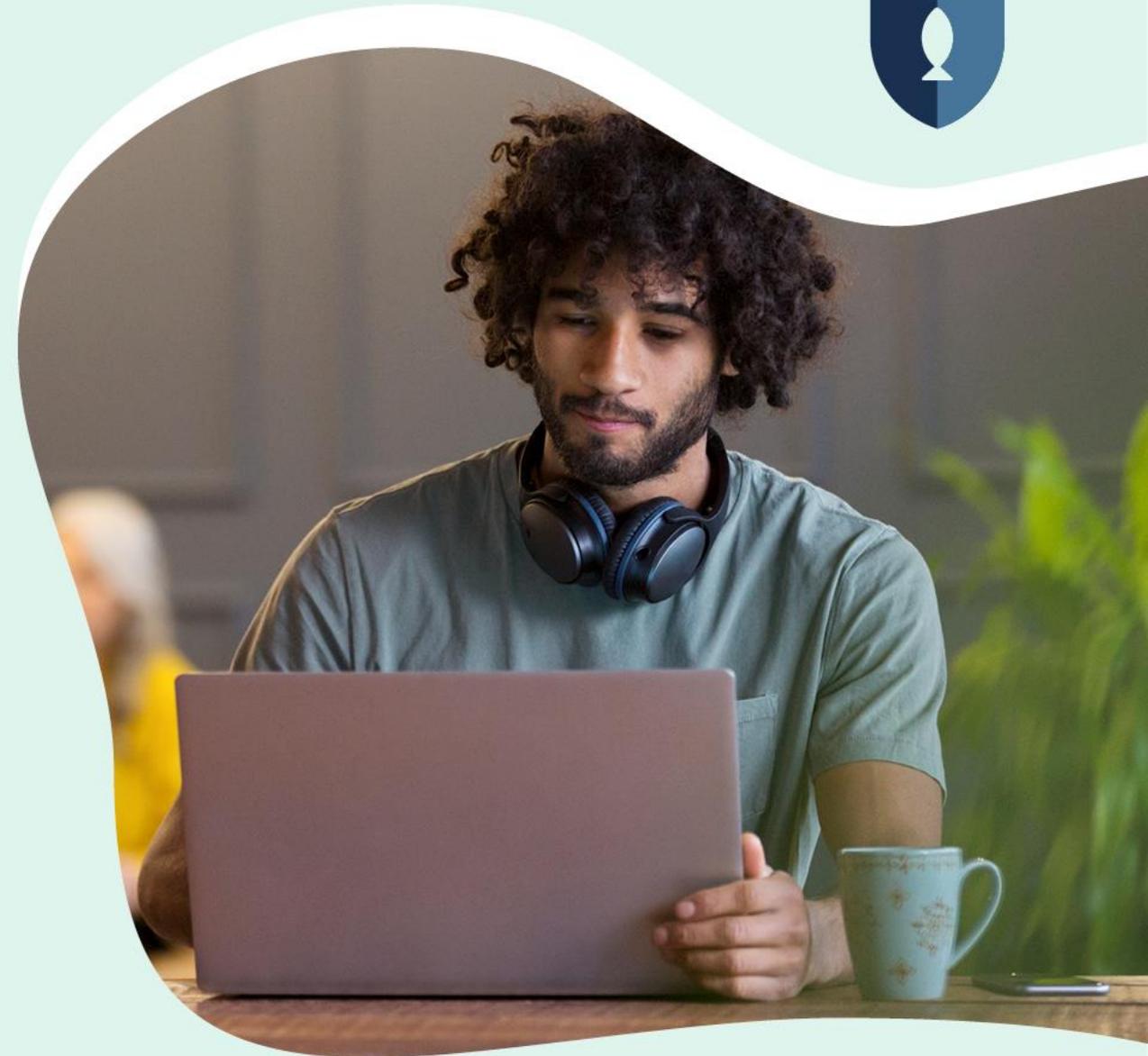


Online Training

- Discover ways to quickly identify scam emails
- Unique training link, do not share your link
- 3 training courses
- 15-20 minutes per course

Periodic 'real life' phishing emails

- Opportunities for you to practice your phishing skills, increase your detection capabilities and confidence
- Emails will increase in difficulty as your skills improve
- Sent direct to your inbox



S.C.A.M. Training



Phriendly Phishing training was created to be fun and exciting and help protect yourself against online SCAMs.

In S.C.A.M. training you'll learn how to '**Scan for S.C.A.M.**' ensuring you can quickly and easily evaluate emails as they enter your inbox.

S.C.A.M. stands for:

Sender - Who is really sending you the email?

Content - What's in the content of the email?

Action - What does the email want you to do?

Manage - It's a SCAM! What should you do?

Phish Reporter

A new button will appear on your Outlook menu moving forward.

If you believe an email is a phishing email, simply click this button to report that email as SCAM.



How to Report Phishing

If your organisation is not using the Phriendly Phishing Phish reporter, Use this space to provide your employees with process information on how you would like phishing emails reported internally.



Why it Matters

Cyber criminals don't discriminate! They take advantage of anyone who will click on their phishing attempts and can easily swindle thousands of dollars in minutes.

Our goal is to ensure you feel more confident in spotting and reporting phishing emails.

Through **Phriendly Phishing S.C.A.M. training** and 'real life' phishing emails, your new phishing knowledge will help you stay safe online at work and at home.





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Questions?