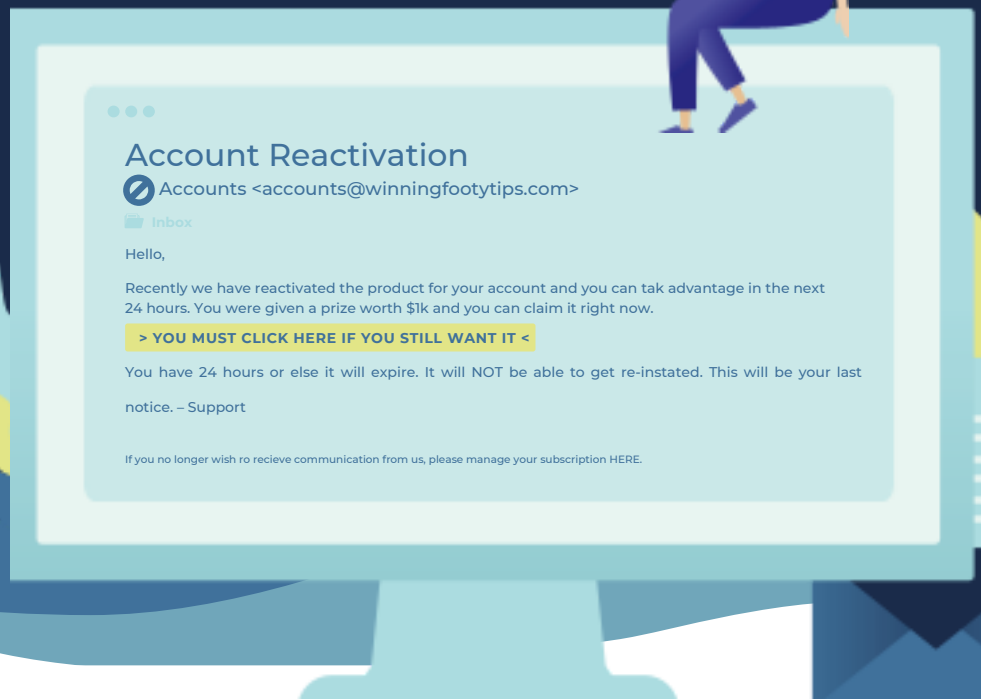


# Think Email, Think S.C.A.M.!

Can you spot  
the S.C.A.M.  
tactics used  
in this email?



## S

### Sender

Who is really sending you  
the email?

- An email address containing an IP address is probably fake.  
e.g. Microsoft@172.16.123.135
- Organisations will not use a **free email service** provider. e.g. microsoft@gmail.com
- Keep an eye out for **unusual domain names**.  
e.g. vaevk.in

## A

### Action

What does the email want  
you to do?

- Be careful of clickbait tactics such as:
- Sense of urgency** – getting you to act (or click) quickly without thinking.
  - Sense of curiosity** – the need to know or learn more.

## C

### Content

What's in the contents of  
the email?

- Spelling & grammatical errors** can be a good indication of a phishing attack
- Always look under links (tip: hover your mouse over the link to make sure the URL is safe)
- Beware **attachments!** Check the email for signs of phishing before opening any attachments
- Never fill out a **form** embedded in an email.

## M

### Manage

It's a S.C.A.M.!  
What should you do?

- Don't ever respond to a SCAM email.
- Don't do anything that the SCAM email wants you to do.
- Notify your company's IT service desk immediately.